

WESB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 499092-1 11/11/12 November 2012 10/29/12 - 11/06/12

<u>Station</u> Account Executive Sales Office Sales Region WFSB Heather Uttley HRP-WASHING National

<u>Advertiser</u> Friends of Elizabeth Esty

Product FRIENDS OF E ESTY Estimate Number

1954

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB) Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Billing Calendar Broadcast

10/30/12 - 11/06/12

Flight Dates

Billing Type

Order#

499092

Cash

118

06362042 Deal#

Rate Type

Alt Order #

Special Handling

IDB#

Advertiser Code Product Code 125

Agency Ref

Advertiser Ref

Send Payment To:

WFSB BOX 13034

Spots: # Ch

Day Air Date

Air Time Description

Newark, NJ 07188-0034

Spots/ End Date Start Date Line Start/End Time Description MTWTFSS Length Week Rate Type 1 10/30/12 11/05/12 Late Night with David Lett 11:35pm - 12:37am MTWTF--:30 2 \$300.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/30/12 11/05/12 MTWTF--\$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSBW 10/31/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT510TH \$300.00 NM 1 WFSB M 11/05/12 12:32 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT510TH \$300.00 NM 2 10/30/12 11/05/12 Eyewitness News 12pm - 12:30PM MTWTF--:30 \$325.00 NM Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/30/12 11/05/12 MTWTF--\$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSBW 10/31/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$325.00 NM 3 WFSBF 11/02/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$325.00 NM 2 WFSB M 11/05/12 Evewitness News 12pm - 12:30PM .00 \$325.00 NM See MG 3.3, 3.4, 3.5 3 10/30/12 11/05/12 4p-5p Dr. Oz 4pm-5pm MTWTF---:30 2 \$400.00 NM Weeks: Start Date **MTWTFSS End Date** Spots/Week Rate 10/30/12 11/05/12 MTWTF--\$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 4p-5p Dr. Oz 4pm-5pm :00 \$400.00 NM See MG 3.3,3.4,3.5 2 WFSBF 11/02/12 4:21 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT510TH \$400.00 NM 4 WFSB M 11/05/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 EEC12CT510TH \$1,500.00 NM MG for 18.2,5.1,18.1,2.2,3.1 11/05/12 11:00 PM M 10-11p Prime 10pm - 11pm :30 EEC12CT510TH \$6,000.00 NM MG for 18.2,5.1,18.1,2.2,3.1 5 WFSB M 11/05/12 12:53 AM ET Late Night 12:38am-1:08am :30 EEC12CT510TH \$125.00 NM MG for 18.2,5.1,18.1,2.2,3.1 4 10/30/12 11/05/12 Eyewitness News 5am - 5:30am MTWTF--:30 \$500.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/30/12 11/05/12 MTWTF--\$500.00

Start/End Time

Length Ad-ID



Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Eriondo of Elizabeth Fat.		****
Friends of Elizabeth Esty	PRIENDS OF E ESTY	1954

Line Start D	ate End Da	te De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/30/1	2 11/05/1	2 Ey	ewitness News	5am - 5:30am	MTWTF	:30	1	\$500.00	NM	
Spots: #		Air Date 11/02/12	Air Time Des	cription witness News	Start/End Time 5am - 5:30am		h <u>Ad-ID</u> 0 EEC12C	T510TH		Rate Typ \$500.00 N
5 10/30/1		· · · · · · · · · · · · · · · · · · ·	ewitness News	5pm - 5:30pm	MTWTF	:30	4	\$750.00	NM	\$500.00 141
Weeks:	Start Dat			<u> </u>	Rate			V.00.00		
	10/30/12	11/0			\$750.00					
Spots: #		Air Date	Air Time Desc		Start/End Time	<u>Lengti</u>	Ad-ID			Rate Type
		10/30/12	5:15 PM Eyev		5pm - 5:30pm	:30) EEC12C	т510тн		\$750.00 NN
		10/31/12	5:15 PM Eyew		5pm - 5:30pm) EEC12C			\$750.00 NN
		11/02/12	5:13 PM Eyew		5pm - 5:30pm) EEC12C	т510тн		\$750.00 NN
7		11/05/12 IG 3.3,3.4		vitness News	5pm - 5:30pm	:00)			\$750.00 NN
6 10/30/12	11/05/12	Eye	witness News	5:30a - 6am	MTWTF	:30	2	\$800.00	NM	
Weeks:	Start Date 10/30/12	11/05		Spots/Week 2	<u>Rate</u> \$800.00			. 1/100		
Spots: #		<u> Air Date</u>	Air Time Desci		Start/End Time	Length	Ad-ID			Rate Type
		0/31/12	5:55 AM Eyew		5:30a - 6am		EEC12CT			\$800.00 NM
1 \	WFSBF 1	1/02/12	5:42 AM Eyew	itness News	5:30a - 6am	:30	EEC12CT	510тн		\$800.00 NM
7 10/30/12	11/05/12	Eye	witness News	5:30pm - 6pm	MTWTF	:30	4	\$750.00	NM	
Weeks:	Start Date 10/30/12	End D 11/05/		Spots/Week 4	<u>Rate</u> \$750.00					
Spots: <u>#</u> (Air Time Descr		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
		0/31/12	5:39 PM Eyewi		5:30pm - 6pm	:30	EEC12CT	510тн		\$750.00 NM
		1/01/12	5:41 PM Eyewi		5:30pm - 6pm		EEC12CT			\$750.00 NM
		1/02/12	5:55 PM Eyewi		5:30pm - 6pm		EEC12CT			\$750.00 NM
		1/05/12	5:56 PM Eyewi	tness News	5:30pm - 6pm	:30	EEC12CT	510тн		\$750.00 NM
8 10/30/12	11/05/12	Eyew	vitness News	6am - 6:30am	MTWTF	:30	2	\$1,200.00	NM	
Weeks:	Start Date 10/30/12	End Da 11/05/	12 MTWTF	<u>Spots/Week</u> 2	<u>Rate</u> \$1,200.00			, , , , , , , , , , , , , , , , , , , ,		
Spots: # C			Air Time Descri	•	Start/End Time	Length .	Ad-ID			Rate Type
		/31/12	6:12 AM Eyewit		6am - 6:30am		EEC12CTS			\$1,200.00 NM
		/05/12	6:29 AM Eyewit		6am - 6:30am	:30	EEC12CTS	510тн		\$1,200.00 NM
9 10/30/12	11/05/12	Eyew	itness News	6pm - 6:30pm	MTWTF	:30	3	\$900.00	NM	
Weeks:	Start Date 10/30/12	End Da 11/05/1		Spots/Week 3	<u>Rate</u> \$900.00					
Spots: # C			Air Time Descrip	<u>otion</u>	Start/End Time	Length /	\d-ID			Rate Type
		/31/12	6:23 PM Eyewitr		6pm - 6:30pm	:30 E	EC12CT5	10тн		\$900.00 NM
		/01/12	6:29 PM Eyewitr		6pm - 6:30pm		EC12CT5			\$900.00 NM
		/05/12	6:29 PM Eyewitr	ness News	6pm - 6:30pm	:30 E	EC12CTS	10тн		\$900.00 NM
10 10/30/12	11/05/12	Eyewi	tness News	6:30am - 7am	MTWTF	:30	· 2	\$1,200.00	NM	
Weeks:	Start Date 10/30/12	End Da 11/05/1		Spots/Week 2	Rate \$1,200.00					•
Spots: # Ch			Air Time Descrip		Start/End Time	Length A	d-ID			Rate Type
		30/12	6:48 AM Eyewitn	iess News	6:30am - 7am		EC12CT5	10тн		\$1,200.00 NM
1 W	SBW 10/	31/12	6:58 AM Eyewitn	ess News	6:30am - 7am	:30 E	EC12CT51	10тн		\$1,200.00 NM
Ma warraat Ibal Iba	نممماه ممطلعيناهم	1484	All and the second second second		11 197 A 11					



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499092-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Friends of Ellzabeth Esty	FRIENDS OF E ESTY	1954

						Spots/			
Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/30/1	2 11/05/12	Eyewitness News	6:30am - 7am	MTWTF	:30	2	\$1,200.00	NM	
11 10/30/1	2 11/05/12	CBS: THE EARLY S	HOV7am - 9am	MTWTF	:30	4	\$300.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/12 MTWTF	Spots/Week	Rate					
Spots: <u>#</u>			4 rintion	\$300.00 <u>Start/End Time</u>	Longih	V4 ID			Data Torr
-			THE EARLY SHOW		Length	EEC12CTS	:10ти		Rate Type
			THE EARLY SHOW			EEC12CTS		-	\$300.00 NN \$300.00 NN
			THE EARLY SHOW	= : : : :	· ·	EEC12CTS			\$300.00 NA
			THE EARLY SHOW			EEC12CTS			\$300.00 NA
									3000.00 1414
12 10/30/1	2 11/05/12	9am-10am	9am - 10am	MTWTF	:30	4	\$200.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/12 MTWTF	Spots/Week 4	<u>Rate</u> \$200.00					
Spots: #	Ch Day Air	Date Air Time Descr	iption	Start/End Time	Length .	Ad-ID			Rate Type
3	WFSBTu 10	/30/12 9:52 AM 9am-1	0am	9am - 10am		EEC12CT5	10тн		\$200.00 NM
2	WFSB Th 11/	/01/12 9:24 AM 9am-1	i0am	9am - 10am	:30	EEC12CT5	10тн		\$200.00 NM
4	WFSB F 11/	/02/12 9:57 AM 9am-1	0am	9am - 10am	:30	EEC12CTS	10тн		\$200.00 NM
1	WFSBM 11/	05/12 9:52 AM 9am-1	0am	9am - 10am	:30 €	EEC12CT5	10тн		\$200.00 NM
13 11/02/12	11/02/12	Blue Bloods	10pm - 11pm	1	:30	1	\$3,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	10/29/12	11/04/121		\$3,000.00					•
Spots: #				Start/End Time	Length A		10		Rate Type
		02/12 10:48 PM Blue B	Hoods	10pm - 11pm	:30 €	EC12CT5	TOTH		\$3,000.00 NM
14 11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm	1	:30	1	\$2,600.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 1	Spots/Week 1	<u>Rate</u> \$2,600.00					
Spots: #	Ch <u>Day Air</u> i	Date Air Time Descrip	otion .	Start/End Time	Length A	d-ID			Rate Type
1 \	NFSBM 11/0	05/12 7:59 PM HIMYN	1/Partners	8pm - 9pm		EC12CT\$1	.Отн		\$2,600.00 NM
15 11/03/12	11/03/12	7a-9a Sat. Eyewitness	Ne7am-9am	2-	:30	2	\$500.00	NM	
Weeks:		End Date MTWTFSS	· Spots/Week	Rate					
Spots: <u>#</u> (10/29/12 Ch. Day Aid	11/04/122- <u>Date Air Time</u> Descrip	2	\$500.00 Start/End Time	lar-th A	4 10			D-4 - T
•	Ch <u>Day Airl</u> VFSBSa 11/0		Sat. Evewitness New	Start/End Time 7am-9am	Length A	<u>а-ID</u> EC12CT51	Ozz.1		Rate Type
	VFSB Sa 11/0		Sat. Eyewitness New	7am-9am 7am-9am		EC12C751			\$500.00 NM
16 11/03/12	11/03/12	NCAA PRIME GAME	8-11P	1-	:30	1	\$1,100.00	NM	\$500.00 NM
Weeks:		End Date MTWTFSS	Spots/Week				V1,100.00	14141	
AAGGV2.		11/04/121-	<u>Spots/vveek</u> 1	<u>Rate</u> \$1,100.00					
Spots: # C	ch <u>Day Air D</u> VFSBSa 11/0			Start/End Time 8-11P	Length Ac	d <u>-ID</u> :c12c+510	Этн		<u>Rate Type</u> \$1,100.00 NM
17 11/04/12	11/04/12	Steelers/Giants	1:00pm - 7:00pm	1	:30	1	\$8,500.00	NM	
Weeks:	Start Date		Spots/Week	Rate	<u>.</u>			 ,	
Spots: # C			1 tion	\$8,500.00 Start/End Time	Lanath A	ı ın			Date To
-	/FSB Su 11/04			Start/End Time 1:00pm - 7:00pm	Length Ac	<u>1-10</u> C12CT51(тн		Rate Type
, Y	., JU Ju 11/0	0.001 W 0(661615	n Ciging	1.00pm - 7.00pm	JU EE	~TC(1)I(7.1.1		\$8,500.00 NM



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499092-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 11/04/12	11/04/12	Amazing Race	830-930p	2	:30	2	\$3,100.00	NM	
Weeks: Spots: # C	VFSB Su 11		Spots/Week 2 iption ing Race	Rate \$3,100.00 <u>Start/End Time</u> 830-930p	Lengt	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$3,100.00 NM
2 W	VFSB Su 11/ See MG	/04/12 Amaz 3.3,3.4,3.5	ing Race	830-930p	:00	0			\$3,100.00 NM
19 11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	11	:30	1	\$1,100.00	NM	
Weeks: Spots: # C 1 W	<u>Start Date</u> 10/29/12 h <u>Day Air</u> /FSB Su 11/		Spots/Week 1 I <u>ption</u> Sunday Morning	Rate \$1,100.00 <u>Start/End Time</u> 9:00am - 10:30ar		Ad-ID EEC12CT	510тн		<u>Rate</u> <u>Type</u> \$1,100.00 NM
20 11/04/12	11/04/12	Delayed The Good Wi	fe 930-1030p	1	:30	1	\$3,100.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W	10/29/12		Spots/Week 1 ption d The Good Wife	Rate \$3,100.00 <u>Start/End Time</u> 930-1030p	Length :30	Ad-ID EEC12CT	510тн		Rate <u>Type</u> \$3,100.00 NM
21 10/30/12	11/05/12	Eyewitness News	11PM - 11:35PM	MTWTFS-	:30	3	\$750.00	NM	
1 W	10/30/12 n <u>Day Air I</u> FSB Tu 10/3	0/12 11:34 PM Eyewit 1/12 11:14 PM Eyewit	ness News ness News	Rate \$750.00 <u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM 11PM - 11:35PM	:30	Ad-ID EEC12CT5 EEC12CT5 EEC12CT5	10тн		<u>Rate Type</u> \$750.00 NM \$750.00 NM \$750.00 NM
22 10/30/12	10/30/12	NCIS: LA	9pm - 10pm	-1	:30	1	\$3,300.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WF	10/29/12			<u>Rate</u> \$3,300.00 <u>Start/End Time</u> 9pm - 10pm	Length :30	Ad-ID EEC12CTS	10тн		<u>Rate Type</u> \$3,300.00 NM
23 10/31/12	10/31/12	Survivor	8pm - 9pm	1	:30	1	\$2,600.00	NM	
Spots: # Ch	10/29/12			<u>Rate</u> \$2,600.00 <u>Start/End Time</u> 8pm - 9pm	<u>Length ب</u> :30	<u>Ad-ID</u> EEC12CT51	.Отн		<u>Rate</u> <u>Type</u> \$2,600.00 NM
24 11/06/12	11/06/12	Eyewitness News	5:30a - 6am	-1	:30	1	\$800.00	NM	
Spots: <u>#</u> Ch	11/05/12 1 <u>Day Air Day</u> SB Tu 11/06			Rate \$800.00 <u>Start/End Time</u> 5:30a - 6am	Length / :30 E	Ad- <u>ID</u> :EC12CT51	0тн \$1,200.00	NM	<u>Rate Type</u> \$800.00 NM
	******	nd Date MTWTFSS	Spots/Week	Rate		,	\$1,200.00	* 4181	
		1/11/12 -1	1	\$1,200.00 Start/End Time	Length A	\d-ID			Rate Type



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Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954

Line Start Date	End Date	e Description	Start/End Time	MINTERCO	l anath	Spots/	D-1.	70	
25 11/06/12	11/06/12			MTWTFSS -1	Length :30	vveex 1	Rate \$1,200.00	Type NM	
Spots: # C	h Day A		Description	Start/End Time	l engli	Ad-ID	* 1		Rate Type
		1/06/12 6:28 AM		6am - 6:30am		EEC12C	т510тн		\$1,200.00 NM
26 11/06/12	11/06/12	CBS: THE EAR	ILY SHOV7am - 9am	-1	:30	1	\$300.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWT		<u>Rate</u> \$300.00					
Spots: # C	h <u>Day A</u>	ir Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 W	FSBTu 1	1/06/12 7:57 AM	CBS: THE EARLY SHOW	7am - 9am	:30	EEC12C	г510тн		\$300.00 NM
27 11/06/12	11/06/12	9am-10am	9am - 10am	-1	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWT		Rate \$200.00					
Spots: # Ch		ir Date Air Time I		Start/End Time	Length	Ad-ID			Rate Type
1 WI	FSBTu 1	1/06/12 9:37 AM	Pam-10am	9am - 10am	:30	EEC12CT	510тн		\$200.00 NM
28 11/06/12	11/06/12	10am-11am	10am - 11am	-T	:30	1	\$800.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWT		<u>Rate</u> \$800.00					
Spots: # Ch			· ·	Start/End Time	Length	Ad-ID			Rate Type
1 WF	SB Tu 11	/06/12 10:59 AM 1	0am-11am	10am - 11am		EEC12CT	510тн		\$800.00 NM
29 11/06/12	11/06/12	11a-12p Price is	Right 11am - 12pm	-T	:30	1	\$1,200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWT/	Spots/Week	<u>Rate</u> \$1,200.00					
Spots: # Ch		Date Air Time D		Start/End Time	Length	Ad-ID			Rate Type
			1a-12p Price is Right	11am - 12pm		EC12CT	510тн		\$1,200.00 NM
30 11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM	-r	:30	1	\$1,200.00	NM	
	Start Date 11/05/12	End Date MTWTF	Spots/Week	Rate \$1,200.00					
Spots: # Ch			•	Start/End Time	Length A	\d-ID			Rate Type
1 WF	SB Tu 11/	06/12 12:26 PM E	yewitness News	12pm - 12:30PM		EC12CTS	10тн		\$1,200.00 NM
31 11/06/12	11/06/12	M-F CBS Soaps	1230-2p	-7	:30	2	\$1,200.00	NM	
	Start Date	End Date MTWTF 11/11/12 -T		Rate \$1,200.00					
	Day Air			Start/End Time	Length A	d-ID			Rate Type
2 WFS	SB Tu 11/	06/12 1:00 PM M	F CBS Soaps	1230-2p		EC12CT5	10тн		\$1,200.00 NM
1 WFS	SB Tu 11/0	06/12 1:59 PM M	F CBS Soaps	1230-2p	:30 E	EC12CT5	10тн		\$1,200.00 NM
32 11/06/12	11/06/12	M-F The Talk	2-3p	-T	:30	1	\$850.00	NM	
	Start Date 1/05/12	End Date MTWTF: 11/11/12 -T		<u>Rate</u> \$850.00					
Spots: # Ch	Day Air		•	Start/End Time	Length A	d-ID			Rate Type
1 WFS	B Tu 11/0	06/12 2:59 PM M-	F The Talk	2-3p		C12CT51	l0тн		\$850.00 NM
33 11/03/12	11/03/12	Eyewitness News \	Weekei6am - 7am	S	:30	1	\$200.00	NM	
	tart Date 0/29/12	End Date MTWTFS 11/04/125		Rate \$200.00					



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

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Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954

Line Star	rt Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
33 11/0)3/12	11/03/12	Eyewitness News W	eekei6am - 7am	S-	:30	1	\$200.00	NM	
Spots	Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WFSB Sa 11/03/12 6:59 AM Eyewitness News Weekend			Start/End Time 6am - 7am	<u>Length Ad-ID</u> :30 EEC12Ст510тн				<u>Rate Type</u> \$200.00 NM	
34 11/0	4/12	11/04/12	7a-9a Sun Eyewitne	ss Ne7am-9am	S	:30	1	\$250.00	NM	
Weel Spots	s: <u>#</u> Ch	Start Date 10/29/12 <u>Day Air I</u> SB Su 11/0		1	<u>Rate</u> \$250.00 <u>Start/End Time</u> 7am-9am		<u>h Ad-ID</u> 0 EEC12CT5	310тн		<u>Rate</u> <u>Type</u> \$250.00 NM
					Total Spots	5	i8			11110
Aller and the second of the second		open (1999) – Aleman Ostrollik (1999) – A				\$		Gross Total	enggenerica (17 milliontos) en filosofic	\$64,075.00

Payment Terms Net 30 Days

Agency Commission

\$9,611.25

Net Amount Due

\$54,463.75